

### SETTING UP YOUR JUSTGIVING PAGE!



### COPY THE LINK BELOW IN TO YOUR WEB BROWSER

https://www.justgiving.com/tourettesaction

#### CLICK THE WHITE BUTTON THAT SAYS

Fundraise for us



### IF YOU DON'T HAVE AN ACCOUNT, YOU WILL BE ASKED TO SIGN UP

If you already have an account, simply log in

ON THE NEXT PAGE, SELECT "NO"
UNLESS YOU ARE RAISING MONEY IN
MEMORY



# Tourettes \* action

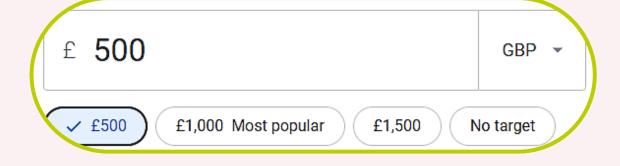


AND THEN CLICK THE OPTION,
"I'M DOING MY OWN ACTIVITY"

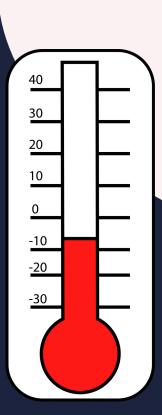
### NEXT UP YOU ARE ASKED TO TELL MORE ABOUT YOUR ACTIVITY:

Add in the details and date of your event

#### WHAT IS YOUR FUNDRAISING TARGET?



ON THE NEXT PAGE, SELECT "NO"
UNLESS YOU ARE RAISING MONEY IN
MEMORY



# Tourettes action



#### PERSONALISE YOUR PAGE

A captivating story can work wonders! Let folks know about your efforts if you're tackling a challenge. And if you'e taking part for someone special with Tourette's, share the love with your supporters!

#### ADD A PAGE COVER

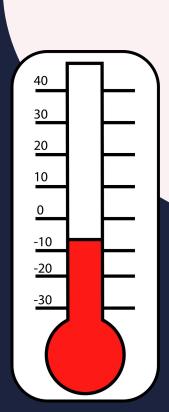
Make sure you add a page cover so people know who they are supporting!



It can be a photo or a video or even a stream!

#### **OPT IN OR OUT**

Opt in and let us support you on your fundraising challenge! Together, we can make a meaningful difference. Your participation means the world to us! Opt in if you agree to this



## Tourettes action



#### CLICK THE BLUE BUTTON THAT SAYS

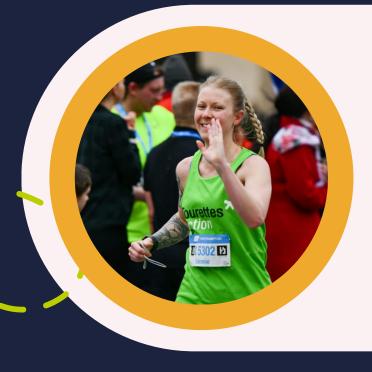


Launch my page



## CONGRATULATIONS! YOU NOW HAVE YOUR OWN FUNDRAISING PAGE.

To edit your page click "edit your page" at the top of the page.



On this page you can share what your fundraising target is, tell your supporters why you are taking part in the event, share photos and updates on your training.

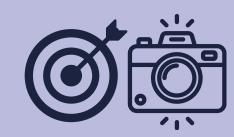
WE SUGGEST MAKING A DONATION
YOURSELF AS THAT WILL ENSURE YOUR
PAGE IS UP AND RUNNING WHEN YOU ASK
FRIENDS AND FAMILY TO SUPPORT.

## IDEAS TO BOOST YOUR FUNDRAISING



#### UPLOAD PHOTOS AND SET A TARGET

A picture tells a thousand words! Setting a target is a great way of motivating yourself, and encouraging your supporters





#### SHOW DONORS WHAT THEIR SUPPORT WILL DO

Let donors know the impact of their giving! Explain how their donation helps.

For example, what could £10 provide? How about £50?





#### **TELL YOUR STORY**

An engaging story is key! Whether you're challenging yourself, or supporting someone with Tourette's, let your supporters know why. They're interested in what you're doing, so tell them all about it!





#### EMAIL YOUR CONTACTS

It's a great idea to email your family and closest friends first. As your most ardent supporters, they are most likely to support you and get the ball rolling.





#### SHARE YOUR PAGE

Share your URL with your social media followers and ask them to share it to their followers. The more people who share, the more people will see your page.





#### PUT YOUR PAGE LINK IN YOUR EMAIL SIGNATURES

Adding your web address to your email signature is a quick and easy win in terms of getting your page out there. You can just add a hyperlink.





#### THANK YOUR DONORS

Update your page, send emails, or post on social media to share your fundraising journey. Let everyone know how their support has impacted you and the difference it will make for your charity.

