

WHO YOUR SUPPORT HELPS





our babies are so misunderstood at times. Hugo has walked away this weekend loving his superpower and proud to have Tourette's. From the bottom of our hearts THANK YOU



We'd gone from feeling at crisis point at home dealing with the onset of tics to now feeling confident in managing them because of your workshop and the professionals involved. I'm so thankful I attended and wanted to let you know.

ONLINE SUPPORT GROUPS

The group has helped me because I can finally talk to people who understand me. It's hard talking to people usually because it's difficult to explain how you feel or they don't understand, but the people in this group just seem to get it.

HELPDESK

L just wanted to say a massive thank you to everyone who is on the helpdesk, you are always such a help. I have gone from worrying to feeling really positive again.

SCHOOL

Your Education Manager helped me get my daughter back into school and helped her school to support her. Although there's no magic answer, the shared information was invaluable, and I think we'd have had a totally different outcome without this support.

WELCOME TO OUR FUNDRAISING TEAM!

We're delighted that you are considering fundraising for Tourettes Action (TA). Your support is crucial in helping us make a real difference, and we're here to ensure your fundraising experience is as successful and enjoyable as possible.

Our vision is a world where people with Tourette Syndrome (TS) receive the support they need to live their lives to the fullest. We assist individuals with TS at every stage of their lives and support research to discover better treatments. However, without the generosity of our fundraisers, this vital work wouldn't be possible. We receive no government funding and rely entirely on voluntary contributions.

HOW WILL YOUR SUPPORT HELP?

Our TS community are at the centre of everything we do and funds you raise make a significant impact to the support we can provide:

£10 provides an information pack for someone newly diagnosed with TS

£100 covers the costs of support group meetings

£250 enables us to plan and deliver webinars for parents, children, adults and professionals

£300 supports educational assistance for a pupil with TS

£2,000 funds our charity's operations for a day

£15,000 pays for the charity's running costs for a week

In this brochure, you'll find everything you need to support our work and organise a fantastic fundraising event. Your efforts not only provide essential resources but also bring hope and support to countless individuals and families affected by TS.

Thank you for joining us in this mission. Together, we can make a lasting impact.

Please contact us with any questions at:

www.tourettes-action.org.uk

help@tourettes-action.org.uk

www.facebook.com/tourettesaction

© @tourettesaction

MANY THANKS FOR YOUR SUPPORT, AND ALL THE BEST WITH YOUR FUNDRAISING EFFORTS!

HOW WE WILL SUPPORT YOU

Ready to plan your fundraising event? Tourettes Action (TA) is here to help you every step of the way! Here are some exciting ways we can support you:



FUN STICKERS: Distribute TA stickers to donors as a token of appreciation.

TA BUNTING: Download here: www.tourettes-action.org.uk/storage/ downloads/1691490311 tourettes-action-bunting.pdf.

DONATION TINS: Borrow a donation tin to easily collect contributions.

STAND-OUT T-SHIRTS: Equip your volunteers with TA t-shirts to make them easily recognisable: www.tourettes-action.org.uk/51-shop.html.

INFORMATIVE LEAFLETS: Order TA leaflets to explain the cause to your supporters.

FREE RUNNING VESTS: Runners can enjoy a free TA running vest for their events.

MERCHANDISE FOR SALE: Purchase TA wristbands and pin badges to sell and show support.

SPONSORSHIP FORMS: We'll provide sponsorship forms and Gift Aid declarations for easy fundraising.

ONLINE FUNDRAISING: Set up a donation page through JustGiving with our help: www.justgiving.com/tourettesaction.

SOCIAL MEDIA PROMOTION: We can promote your event on our social media channels.

PROOF OF FUNDRAISING: Need official proof? We'll provide a letter confirming your fundraising efforts.

GET STARTED!

Contact us with your event details and let us know how we can support you. Together, we can make your event a success and raise vital funds for Tourettes Action.

Here's some of our fantastic fundraisers:

TOMMY

Tommy was amazing with his mini marathon and fund raiser! He really enjoyed it and had lots of fun! He finished the race before I could get to the finish line to record him!!! His fundraiser is just over £1,500, we really enjoyed it! ...Thank you for your help and support.

BAKER FAMILY

The boys successfully hiked to the top of Mount Snowdon yesterday. We did the Miners trail, which was actually so much harder than we expected. But the boys absolutely smashed it and the current total raised is: £1,194. Everyone loved the medals - think we will all treasure them and remember the day. It was a lovely thing to do together and the fact we were able to raise so much was just fantastic... Thanks for all the hard work you do. It really does make a difference to people and families living with Tourette's.

The Baker family walked up **Mount Snowden for Move** for Tourettes.

MARCUS

I really don't have any words to describe the challenge we took on. 23 miles with only one proper stop. It was both a physical and a mental battle to keep going, not stop and finish the job. Everyone absolutely SMASHED IT!!! It was also a profound experience to see how much people close to me cared about completing what we set out to do. I really am so happy about the whole thing and know it is something we will cherish forever as a group of friends, and hope it got the exposure that it justified over social media. I don't want to say too much about it in fear of underwhelming you regarding the difficulty of the walk and the inner strength required. BUT, HEY, WE DID IT!!! 77

> Marcus and friends walked **Three Castles 23 Mile** Walk and raised £1.810.

EMILY

Each year our local social club and golf club hold a fundraising day in memory of my dad. This year, due to how much support we have had over the last eight months from Tourettes Action and how much we loved coming to Kilve Court for the Tic Fest, it really was fantastic and we really felt like we had our Chloe back, we have chosen Tourettes Action as our charity. ""

The Nickels family fundraising day

66 Thank you to all of the Tourette's Action team for the awesome work you all do. Elliot and I are truly grateful. " Ria Webster - Yarrow Heights

school fundraiser £1,000, **July 2024**

YARROW HEIGHTS

SCHOOL

TAKE PART IN OUR FUNDRAISING EVENTS

RUN THE LONDON **MARATHON** FOR TA

The London Marathon is the biggest charity event in the world. TA is lucky to have one Golden Bond for the London Marathon, giving us **five** charity places each year.

The event raises a huge proportion of our annual fundraising revenue, with our runners raising a minimum of £1,800 each, a target we have found to be more than achievable. There is also a registration fee of £50 for successful applicants.

If you are interested in filling a Golden Bond place for TA in the London Marathon, email help@tourettes-action.org.uk for details.

We are also delighted to support runners who have secured a ballot place for the London Marathon and want to run in aid of TA. Please contact us to discuss this in more detail if you have a ballot place for the upcoming London Marathon.



SPONSORED CHALLENGES

We are thrilled to share that we have partnered up with Run 4 Charity to offer you, our wonderful supporters, a whole plethora of events. Whether you fancy running a marathon, taking on a Triathlon or getting muddy in a Tough Mudder, bungee jumping or walking an ultra-event, the only thing holding you back is your imagination. From small steps to big leaps, we'd love you to join us!

Take a look at runforcharity.com/tourettes-action/bespoke-events at some of the amazing large events we have on offer.

If you're looking for something more local, see runforcharity.com/ <u>charity/tourettes-action</u>. These range from Inflatable events (perfect for the whole family), dog jogs, bungee jumps as well as distance challenges and local 5K races. Simply click the link to TA's page, select your

> region and all the events for the next few months in your area will be displayed.



RUN THE LONDON LANDMARKS HALF MARATHON **FOR TA**

We have secured **five** charity places for the London Landmarks Half Marathon. We ask our charity runners to raise a minimum of £400 for Tourettes Action and pay a registration fee of £25 to secure a place. If you are interested in running the LLHM for TA, please email help@tourettes-action.org.uk for more details.

MORE **EVENTS**

MOVE FOR TOURETTES

www.tourettes-action.org.uk/ 177-move-for-tourettes.html

JANUARY CHALLENGE

www.tourettes-action.org.uk/ 183-january-challenge.html

TEA FOR TOURETTES

www.tourettes-action.org.uk/ 173-tea-for-tourettes.html

FUNDRAISING IDEAS: A-Z OF FUNDRAISING

Afternoon tea

Tea for Tourette's: www.tourettes-action.org.uk/173-teafor-tourettes.html

Arts and craft fair/stall

Fundraise your way: www.tourettes-action.org.uk

Auction

Art exhibition

Aerobics-athon

Abseil challenge

Sponsored challenges: <u>www.tourettes-action.org.uk</u>

Anniversary celebrations

www.facebook.com/fund/TourettesAction

Don't send me a card

www.dontsendmeacard.com/charities/0XT3

Dress up or down day at school/work

Dog show

Disco

Dinner party

Darts competition

Danceathon

Donations in lieu - birthday/anniversary

www.facebook.com/fund/TourettesAction

Distance challenge

Eurovision party

Easter egg hunt

Egg and spoon race

Exercise challenge

Sponsored challenges: www.tourettes-action.org.uk

www,giveasyoulive.com/join/tourettesaction

Headshave!

Halloween party

Give as you live

Games night

Garden party

Good deeds

Golf day

Grow a ...

'Give it up' challenge

Gaming marathon/competition

Horse day

Hero day

Hour of pay

Half marathon

Sponsored challenges: <u>www.tourettes-action.org.uk</u>

Ice skating

It's a knockout!

Ice cream sale

Indoor sports day

Inflatables challenge

Sponsored challenges: www.tourettes-action.org.uk

January challenge

www.tourettes-action.org.uk/183-january-challenge.html

Jumble sale

Jazz night

Jewellery making/sale

Joke-athon

Jam making

JustGiving

www.justgiving.com/tourettesaction

Jog - virtual

Sponsored challenges: <u>www.tourettes-action.org.uk</u>

Karaoke

Knit and natter

Keep-fit classes

Keepie-uppies

Leave a legacy: www.tourettes-action.org.uk/96-leave-a-

www.onelottery.co.uk/support/tourettes-action

Local events

Leg waxing

Line dancing

Lunch party

Loose change:

www.tourettes-action.org.uk/52-fundraise-for-ta.html

Mountain climb the stairs

<u>legacy-to-tourettes-action.html</u>

Murder mystery

Music event

May day

Magic show

Marathon distance challenge

Sponsored challenges: <u>www.tourettes-action.org.uk</u>

BBQ

Birthday fundraiser

www.facebook.com/fund/TourettesAction

Bake off

Fundraise your way: www.tourettes-action.org.uk

Sponsored challenges: <u>www.tourettes-action.org.uk</u>

Bingo

Ball

Book sale

Black tie event/Barn dance/Burns night/Bonfire party

Sponsored challenges: <u>www.tourettes-action.org.uk</u> Birthday cards

www.dontsendmeacard.com/charities/0XT3

Car boot sale **Coffee morning**

Fundraise your way: www.tourettes-action.org.uk

Comedy night

Cheese and wine night Concert

Car wash

Carol singing

Christmas jumper day

Challenge events Sponsored challenges: <u>www.tourettes-action.org.uk</u>

Corporate fundraising

www.tourettes-action.org.uk/171-corporate-partners.html

Entertainment evening

www.tourettes-action.org.uk/177-move-for-tourettes.html

E-cards: <u>www.dontsendmeacard.com/charities/0XT3</u>

Facebook fundraising

www.facebook.com/fund/TourettesAction

Face painting

Fantasy football

Fun run

Fashion show

Fancy dress party/day

Five-a-side football





FUNDRAISING IDEAS: A-Z OF FUNDRAISING

N

Name the ... bear Night in New Year's resolutions Non-uniform day

0

Open garden Olympics!

Online shopping

www.giveasyoulive.com/join/tourettesaction

Online fundraising: www.justgiving.com/tourettesaction

www.facebook.com/fund/TourettesAction

Obstacle course

Open-mic night

Occasions

www.facebook.com/fund/TourettesAction

P

Pamper evening

Plant sale

Pancake race

Paintballing

Pyjama party

Press-up challenge

Penalty shoot out Poetry competition

Quiz night

Fundraise your way: www.tourettes-action.org.uk

Quiet

Quit something



Recycle for charity

www.recycle4charity.co.uk/Register/C19317

Raffle

Race night

Running

Record breaker!

Recipe club

Rowing machine challenge

Regular giving

www.tourettes-action.org.uk/47-donate.html

Sweepstake

Swimming challenge

Salsa dancing

Summer party

Silent auction
Sports day

Santa dash

Swear jar

T

TA Lottery

www.onelottery.co.uk/support/tourettes-action

Tea for Tourettes

www.tourettes-action.org.uk/173-tea-for-tourettes.html

Tourettes Awareness Day

 $\underline{www.tourettes\text{-}action.org.uk/178\text{-}tourettes\text{-}awareness\text{-}}$

month-2024.html

Tombola

Talent Show

Treasure Hunt

Tribute Band

Triathlon

Treadmill Challenge

U

Unwanted gift swap University challenge

Ultramarathon

Sponsored challenges: www.tourettes-action.org.uk

Unusual clothes day

University RAG weeks

V

Valentines day Variety show

Volleyball Vegetarian challenge

Vehicle rally

M

Wedding

Wine tasting

Wellie throwing

Walk to school

Wills

Create A Free Will And Help Support Tourettes Action: www.freewills.co.uk/charity/tourettes-action

- Tww.ireewiiis.co.uk/ charity/ to

Wimbledon

Wear a wig to work day

X

X factor night Xmas fete

Xmas crafts
Xbox tournament



Yogathon

You've been framed YOLO challenge

Year long challenge

Z

Zumbathon

Zzzz – sleep/sleepover challenge!



TOP 10 TIPS FOR FUNDRAISING

- SET A GOAL: Before you start your fundraising set yourself a target, this will motivate you to continue and will encourage others to give generously to help you achieve your goal.
- **GET PLANNING**: Get organised early to outline your ideas, thinking about things you might need so that when it is time to start you are prepared. Budget for any costs involved in hosting your own event and try and get items donated, such as venue space, to keep your costs down.
- LET US KNOW ABOUT YOUR PLANS: Give us a call to discuss ways in which we can support you. We can send you collection boxes, leaflets, balloons and sponsor forms amongst other things to help give your fundraising event a TS theme. Email us at help@tourettes-action.org.uk.
- **ASK OTHERS TO HELP:** Make a list of everyone you know: relatives, friends, neighbours, your school or colleagues and work out the ways they can support you.
- SET UP AN ONLINE FUNDRAISING PAGE: Create your own fundraising page at JustGiving (www.justgiving.com/tourettesaction) to make it easy for people to donate to you. Add pictures and an interesting story about what you are doing and let people know how they can support you to make a difference. Take a look at our JustGiving guide: tourettes-action.org.uk/storage/downloads/1710847362 Setting-up-your-JG-page-2024.pdf
- TELL EVERYBODY ABOUT YOUR EVENT: Shout about your event on all your social media channels to encourage people to support you. You can display posters at work/ school and tell your friends and colleagues and members of your club.
- **GET YOUR EMPLOYER INVOLVED**: Many companies have schemes where they will match donations raised by employees. Ask your boss if your company has a similar scheme.
- ORGANISE EVENTS AT SCHOOL OR IN THE OFFICE: Ask your school if you can organise an event there, such as a bake sale or a wear your own clothes day, with the money raised going to TA.
- COLLECT GIFT AID TO INCREASE THE AMOUNT YOU RAISE: Remember to ask everyone who donates on your sponsorship form if they are eligible for Gift Aid. If they are you will raise an extra 25p per £1. If you are using an online page, this is really simple as the funds get transferred directly to TA (including Gift Aid).
- **REMEMBER TO THANK YOUR DONORS**: Once your event has finished, remember to thank your donors for their support. Let everyone know how your event went and how their support has impacted you and the difference it will make to Tourettes Action.

Please note that 'Tourette Syndrome (UK) Association Ltd' is our registered charity name and this is the not-for-profit organisation you will need to select on online platforms, as 'Tourettes Action' will not feature as an option.

PLANNING YOUR OWN EVENT: KEY POINTS TO REMEMBER

HEALTH & SAFETY

- ★ FIRST AID: Have someone qualified in first aid present, especially for physical activities (e.g. sponsored walks or swims). Contact St John's Ambulance or the Red Cross if needed.
- ★ EMERGENCY SERVICES: Inform fire and ambulance services for risky events (e.g. marathons). Contact the police for congestion or security concerns.

INSURANCE

- public Liability: Ensure public liability insurance covers your event and the organisers. Check if your home insurance offers advice or if Tourettes Action's insurers can help.
- * EQUIPMENT: Confirm who insures hired or borrowed equipment. Make sure coverage includes items in your custody and in different conditions, like overnight parking.

RAFFLES & LOTTERIES

- ★ SMALL RAFFLE: No registration needed. Must be part of another event. No cash prizes. Maximum spend of £250, unlimited donated prizes. Tickets sold only at the event, winner announced before event ends.
- ★ PRIVATE RAFFLE: No registration needed. Tickets sold to people in the same premises or organisation. Must include charity registration number (1003317) and draw details.
 - * SOCIETY RAFFLE/LOTTERY: Registration required with local authority or gaming board.

 Tickets sold to the public over time. Must be registered before printing tickets. No sales to under-16s. Maximum ticket price is £2.

AFTER THE EVENT

Set a deadline for fundraisers to return money. Online funds from JustGiving are sent directly to Tourettes Action. Remember to thank all your supporters.



Т2

PAYING IN YOUR FUNDRAISING

GIVE MORE USING GIFT AID

Gift Aid boosts your donation if you pay UK tax. Charities reclaim the basic rate tax (20%) on your donation, making a £10 gift worth £12.50 to Tourettes Action (TA).

COLLECTING GIFT AID

- **SELF DONATIONS**: Fill out a Gift Aid declaration form included in this pack.
- ★ SPONSORSHIP: Use forms and inform sponsors about Gift Aid.

A GIFT AID DECLARATION MUST INCLUDE:

- * Your full name
- Your home address
- * Charity name
- ★ Donation details and confirmation it's a Gift Aid donation

SENDING IN THE MONEY

- **CASH/CHEQUES TO YOU:** Deposit into your account, then send a cheque to TA.
- * SPONSORSHIP FORMS: Ensure sponsor forms are completed with Gift Aid boxes ticked and send them to TA and we can claim gift aid on the money they donate.

GIFT AID RESTRICTIONS

No claims on donations from businesses, cheques from company accounts, CAF vouchers or if only you have a declaration for others' donations (no sponsorship forms sent in).

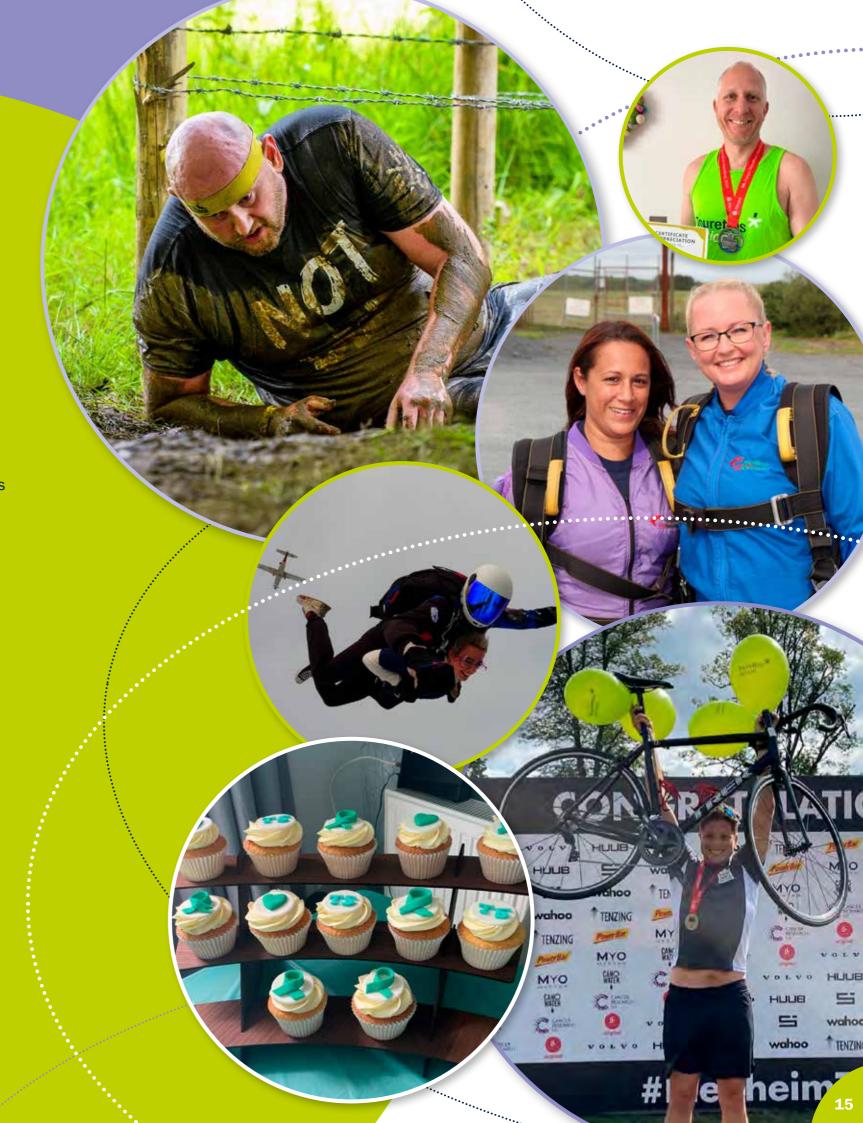
MORE INFORMATION

Visit HMRC Gift Aid for details: www.gov.uk/donating-to-charity/gift-aid

SENDING YOUR FUNDRAISING MONEY TO TA

Lodge funds as you raise them using these methods:

- * CHEQUES/POSTAL ORDERS:
 Payable to Tourettes Action,
 send to The Meads Business Centre,
 19 Kingsmead, Farnborough, GU14 7SR
- ★ DEBIT/CREDIT CARD: Call our accounts team on 07587 313 231.
- **ONLINE FUNDRAISING:**Automatically sent to TA
- *** BANK TRANSFER:**
 - Account name: Tourette Syndrome Association (UK)
 - Sort code: 30-90-89
 - Account number: 45195360
 - Reference: Your name





ENJOY YOUR FUNDRAISING!

And thank you again for your fantasTIC support

Thanks to support like yours, last year:

- ★ We supported 2,785 people who contacted our Helpdesk 4,028 times
- ★ We held 5 Tic Fests, 2 Teen Fests, 1 Adult Fest and 1 day event with 793 people attending
- ★ We ran 9 webinars with 385 attending
- We hosted 6 workshops supporting 151 people
- ★ We hosted 104 live training sessions in education and the community
- ★ We organised 124 online support group sessions attended by 552 people

Your generosity helps us remain the leading charity in England, Wales and Northern Ireland dedicated to supporting individuals with TS and their families. Together, we are making a difference and ensuring that they can live their lives to the fullest.

help@tourettes-action.org.uk

LiveChat on our website: www.tourettes-action.org.uk







Facebook/Instagram/X:

@TourettesAction

Tourette Syndrome (UK) Association

Trading as Tourettes Action The Meads Business Centre 19 Kingsmead Farnborough Hampshire GU14 7SR

Registered charity no.: 1003317 Company registered in England &

Wales no. 2613993

